



As a member of the Orbital Marketing Services Group we are also able to offer a wide range of additional services including data, shared and solus mailings, response handling and fulfilment as well as storage and stock replenishment.

● Data Services

Within the Group we maintain accurate and highly targeted databases for several market sectors including education, healthcare, travel and publishing. Mailings to these lists can be made on a shared or solus basis, depending on the list. Alternatively we can source lists to your specification from leading data providers.

In addition we can clean, de-duplicate and profile your data as well as provide a FREE, no obligation, data audit which will highlight the quality of your list and the expected improvement that can be achieved by matching against the key suppression files.

● Shared & Solus Mailings

Clients can participate in our cost effective shared mailings to schools and colleges, libraries or travel agents. For example the **Schoolbag** shared mailing enables clients to reach every UK school with an A4 flyer (up to 10 gms) for around 6p each. Regular mailings throughout the year allows you to promote your products and services to all of these industry sectors at a fraction of the cost of a solus mailing.

Customised mailings are also available at competitive rates for clients wishing to mail to selections from any of our in-house lists, their own data or other data sourced by us.

● Response Services

Our Customer Contact Centre is available to handle the responses and enquiries to your mailing and promotional campaigns. We currently handle a variety of response activities including literature requests, data capture, help-lines, competitions, order and payment processing as well as mail-order fulfilment. All responses are answered in your identity and can be received by phone (Freephone or local rate, operator or IVR), fax, post (P.O. Boxes, Freepost or Business Reply), web or email.

● Fulfilment Services

We can fulfil requests for product or literature from our state-of-the-art warehouse facility which is linked directly to our Customer Contact Centre. Orders received by post, telephone, fax or on-line can be processed efficiently, prior to our picking, packing and organising the despatch of goods on your behalf.

● Storage & Stock Replenishment

Our 100,000 square foot secure warehousing facility is centrally located with excellent motorway connections to the whole of the UK and has modern handling facilities which make for efficiencies in operation. Sophisticated IT, reporting and monitoring systems provide essential statistics for measurement and forward planning and allow for the management of stock against predetermined stock profiles, automatically triggering a top-up reprint as necessary.

To find out how we can help with your short-run digital printing or other requirements call **01795 415144**.



Fast, Quality Digital Print Solutions

JEM Digital Print Services is a leading provider of high quality, short-run book production and digital print solutions tailored to individual requirements.

Contact Details

For all sales enquiries please contact:

T: 01795 415144
F: 01795 415143
E: sales@jem.co.uk

Address details:

JEM Digital Print Services Ltd
Staplehurst Road, Sittingbourne, Kent, ME10 2NH

For further information and to explore the many other Group services available please visit our web site at www.jem.co.uk

An Orbital Marketing Services Group Company

JEM Digital Print Services - effective short-run, digital print solutions

JEM provides short-run digital printing services to a wide range of clients from a variety of market sectors including publishers, marketing & design agencies, training consultants, hotels and more.

We provide high levels of customer satisfaction and deliver a quality service that enables our clients to maximise the real potential of their commercial, promotional, communication and direct marketing objectives.

On-demand Book Production

We specialise in the short-run digital printing and production of perfect or case bound books and have the capability to quickly and cost effectively produce small quantities of books to the highest quality.

Our service is ideal for **back orders**, **self publishers** and **low volume** print runs to enable the market potential to be assessed in advance of full scale conventional litho production.

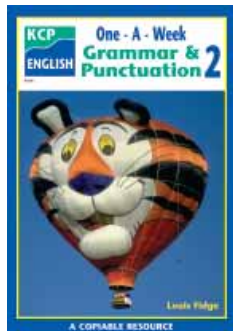
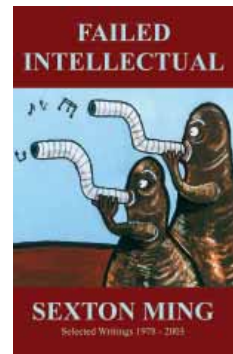
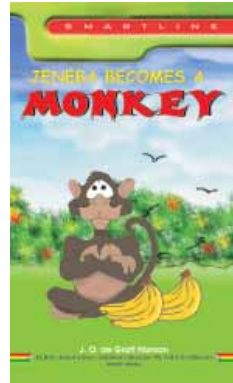
Publishers can avoid committing to large production quantities of **review / advance copies** by using our short-run digital printing facility which is ideal for quantities as low as 25 books and reduce unnecessary wastage in the process.

Printing sufficient stock to meet your immediate demand ensures that there are no delays to your order despatch or additional postage and packing costs. Holding a small stock ensures that you are in a position to fulfil every order without incurring high print or storage costs from your distributor. If you have specialist publications where the unit cost is high because of the quantity printed or you print high volumes to keep the unit cost down then digital printing could be your answer. Additionally it helps your cash flow by spreading the cost over the life of the book.

Through scanning, JEM can also reproduce a book from an original, where no electronic or other artwork exists. Even old and rare books can be reproduced in this way. Unlike many digital printers we have in-house guillotining, laminating, perfect binding, saddle stitching and drilling facilities, all of which provide our clients with the benefits of convenience, speed, quality and competitiveness. We also work closely with some of the country's leading book binders to produce high quality, hardback, case bound books.

JEM's BookFile service is a regular shared mailing to a maintained database of UK libraries, library suppliers and British Council libraries. For a fraction of the cost of a solus mailing you can promote your latest titles, catalogues and special offers. There's no need for you to source mailing lists, provide packaging or spend your time enclosing promotional items in envelopes. For a one-off cost we will take care of everything for you.

If you require short runs, print to stock or just want to clear your back orders then we can help you. To discuss your specific requirements please contact us.



- Hardback books (case bound)
- Paperback books (perfect bound)
- Wiro bound training manuals
- Saddle stitched books
- Proof / review copy books
- Brochures
- Dust jackets & promotional covers
- Personalised books

Short-run Digital Printing

Digital technology enables customers to create increasingly sophisticated and customised documents while still demanding quality, choice, value and speed.

Our expertise combined with the latest Xerox digital technology enables us to produce high quality, short-run digital black and colour printing of anything from direct mail, conference materials and training manuals to business stationery, brochures and menu cards. High-quality print, in low volumes, at competitive rates.

A useful feature of digital technology is the added benefit of personalisation, which can make each individual print unique and help to raise awareness and improve the return on your marketing spend.

Printing directly onto a wide range of materials including card and acetate is also possible making it an ideal way to produce cards, presentations, invitations, greeting cards, function materials and packaging mock-ups for product testing.

Digital printing offers the advantage of economy on small print runs and is the ideal way to deliver full colour printing competitively.

We work to the highest standards using in-house, hi-tech equipment and provide fast turnaround times to meet your needs.



For quality, short-run, personalised digital printing, look no further.

- Business stationery
- Direct mailers
- Promotional material
- Training manuals
- Postcards
- Flyers
- CD / DVD inserts
- Certificates
- Brochures
- Newsletters
- Point of sale material
- Conference material
- Bookmarks
- Leaflets
- Invitations
- Greeting cards
- Catalogues
- Mock-ups
- Management & annual reports
- Business / tender proposals
- Document folders
- Posters
- Menus
- Programmes

plus whatever else you can think of.