

# Schoolbag Shared Mailing Dates and Prices



## Schoolbag

Schoolbag shared mailings are designed to fit within key timings in the school calendar. Our all inclusive, simple to use, price guide will enable you to pick the options that best suit your requirements.

### SCHOOLBAG SHARED MAILING CALENDAR

	Secondary Schools	Primary & Middle Schools
<b>2007 Autumn Term</b>		
September	5th, 12th, 19th, 26th	11th, 25th
October	3rd, 10th, 24th, 31st	9th, 23rd
November	7th, 14th, 21st, 28th	6th, 20th
December	5th	4th
<b>2008 Spring Term</b>		
January	3rd, 9th, 16th, 23rd, 30th	2nd, 15th, 29th
February	13th, 20th, 27th	12th, 26th
March	5th, 12th	11th
<b>2008 Summer Term</b>		
April	2nd, 9th, 16th, 23rd, 30th	1st, 15th, 29th
May	7th, 14th, 28th	13th, 27th
June	4th, 11th, 18th, 25th	10th, 24th
July	2nd	
<b>2008 Autumn Term</b>		
August	27th	26th
September	3rd, 10th, 17th, 24th	9th, 23rd
October	1st, 8th, 15th, 29th	7th, 28th
November	5th, 12th, 19th, 26th	11th, 25th
December	3rd	



## PRICE LIST



## Schoolbag

### Primary & Middle Schools

### Secondary Schools

	Largest 5,000	Largest 10,000	All 24,500	With Sixth Form 3,500	Without Sixth Form 1,750	All 5,250
<b>First insert up to A4 size/10g weight</b> (Payment with order discounted price)	£320	£585	£1,350	£245	£120	£355
<b>First insert up to A4 size/10g weight</b> (Invoiced on 30 day payment terms)	£385	£695	£1,580	£290	£140	£420
<b>Cost of each additional insert up to A4 size</b> (In the same mailing)	£80	£150	£325	£63	£32	£95
<b>Weight surcharge per gram</b> (Applicable when insert/combined inserts' weight exceed 10g)	£19	£36	£78	£16	£9	£20
<b>Prime position premium</b> (Top or bottom position)			£50			£35

### Additional services

<b>Supply, print &amp; affix label</b> (up to 6 lines of 30 characters each affixed to your leaflet)	£94	£189	£460	£72	£36	£100
<b>Supply &amp; overprint inner envelope &amp; enclose item</b> (overprint DL or C5 white envelope in black ink from your artwork - no bleeds or half tones)	£240	£495	£1,220	£190	£90	£275
<b>A4 leaflet duplication</b> (blue or black print, no bleeds or half tones)						
<b>Single sided duplication on white A4</b>	£97	£188	£430	£70	£33	£100
<b>Double sided duplication on white A4</b>	£134	£255	£578	£96	£47	£139
<b>Single sided duplication on pastel A4 *</b>	£119	£226	£515	£89	£42	£125
<b>Double sided duplication on pastel A4 *</b>	£162	£305	£695	£121	£56	£169

\*Pastel papers available in blue, cream, green & pink.

Please note: prices are subject to VAT and changes notified by Royal Mail. Quotations for litho and digital printing services are available on request. JEM reserve the right to re-schedule published mailing dates where necessary.

### The 2007/2008 School Year (individual Local Education Authority dates may differ)

#### 2007 Autumn Term

Term starts: 3rd Sep  
Half term: 22nd – 26th Oct  
Term ends: 19th Dec

#### 2008 Spring Term

Term starts: 7th Jan  
Half term: 11th – 15th Feb  
Term ends: 20th Mar

#### 2008 Summer Term

Term starts: 7th Apr  
Half term: 26th – 30th May  
Term ends: 18th Jul

#### 2008 Autumn Term

Term starts: 1st Sep  
Half term: 27th – 31st Oct  
Term ends: 19th Dec

Prices are subject to changes notified by Royal Mail. Quotations for litho and digital print services are available on request. We reserve the right to re-schedule published dates where necessary.