

# Schoolbag Shared Mailing Dates and Prices



## Schoolbag

Schoolbag mailings are scheduled to fit within key timings in the school calendar. Our all inclusive, simple to use, price guide will enable you to pick the options that best suit your requirements.



## SCHOOLBAG SHARED MAILING CALENDAR

### Primary & Middle Schools

### Secondary Schools

#### 2008 Spring Term

January 2008	2nd, 15th, 29th	3rd, 9th, 16th, 23rd, 30th
February 2008	12th, 26th	13th, 20th, 27th
March 2008	11th	5th, 12th

#### 2008 Summer Term

April 2008	1st, 15th, 29th	2nd, 9th, 16th, 23rd, 30th
May 2008	13th, 27th	7th, 14th, 28th
June 2008	10th, 24th	4th, 11th, 18th, 25th
July 2008		2nd

#### 2008 Autumn Term

August 2008	26th	27th
September 2008	9th, 23rd	3rd, 10th, 17th, 24th
October 2008	7th, 28th	1st, 8th, 15th, 29th
November 2008	11th, 25th	5th, 12th, 19th, 26th
December 2008		3rd

## PRICE LIST



## Schoolbag

### Primary & Middle Schools

### Secondary Schools

Largest 5,000    Largest 10,000    All 24,500

With Sixth Form & FE Colleges 3,600    All 5,600

<b>First insert up to A4 size/10g weight</b> (Payment with order discounted price)	£320	£585	£1,350	£245	£355
<b>First insert up to A4 size/10g weight</b> (Invoiced on 30 day payment terms)	£385	£695	£1,580	£290	£420
<b>Cost of each additional insert up to A4 size</b> (In the same mailing)	£80	£150	£325	£63	£95
<b>Weight surcharge per gram</b> (Applicable when insert/combined inserts' weight exceed 10g)	£19	£36	£78	£16	£20
<b>Prime position premium</b> (Top or bottom position)			£50		£35



## Print&Mail!

**A4 litho print and inclusion on white 115gsm silk/gloss paper** (artwork supplied by client)

Single sided, one colour	£428	£777	£1,770	£359	£469
Single sided, two colour	£486	£841	£1,872	£411	£521
Single sided, four colour	£587	£939	£1,936	£476	£654
Double sided, one colour	£485	£820	£1,852	£395	£525
Double sided, two colour	£506	£857	£1,897	£477	£548
Double sided, four colour	£663	£967	£2,081	£551	£690

**A4 leaflet duplication and inclusion** (blue or black print, no bleeds or half tones)

Single sided duplication on white A4	£389	£724	£1,692	£318	£420
Double sided duplication on white A4	£414	£773	£1,735	£336	£460
Single sided duplication on pastel A4 *	£403	£751	£1,757	£328	£448
Double sided duplication on pastel A4 *	£427	£800	£1,789	£346	£475

\*Pastel papers available in blue, cream, green & pink.

Note: Prices exclude VAT and are subject to any changes notified by Royal Mail. Quotations for litho and digital printing services are available on request. JEM reserves the right to change mailing dates where necessary. Print&Mail! prices based on payment with order.

### The 2008 School Year (individual Local Education Authority dates may differ)

	Term starts	Half term	Term ends
2008 Spring Term	7th January	11th – 15th February	20th March
2008 Summer Term	7th April	26th – 30th May	18th July
2008 Autumn Term	1st September	27th – 31st October	19th December